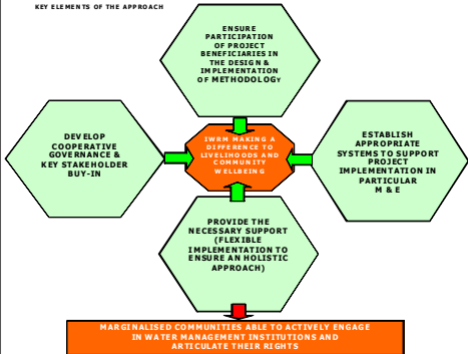


**KEY ELEMENTS OF THE APPROACH**



**ENSURE PARTICIPATION OF PROJECT BENEFICIARIES IN THE DESIGN & IMPLEMENTATION OF METHODOLOGY**

**DEVELOP COOPERATIVE GOVERNANCE & KEY STAKEHOLDER BUY-IN**

**ESTABLISH APPROPRIATE SYSTEMS TO SUPPORT PROJECT IMPLEMENTATION IN PARTICULAR M & E**

**PROVIDE THE NECESSARY SUPPORT (FLEXIBLE IMPLEMENTATION TO ENSURE AN HOLISTIC APPROACH)**

**IWRM MAKING A DIFFERENCE TO LIVELIHOODS AND COMMUNITY WELLBEING**

**MARGINALISED COMMUNITIES ABLE TO ACTIVELY ENGAGE IN WATER MANAGEMENT INSTITUTIONS AND ARTICULATE THEIR RIGHTS**